



COUNCIL LEADERSHIP

21st Century Programs , Governance & Membership

Orientation for New and Returning Council Members

Boone County Extension Council

Purpose of this training

Increase understanding about....

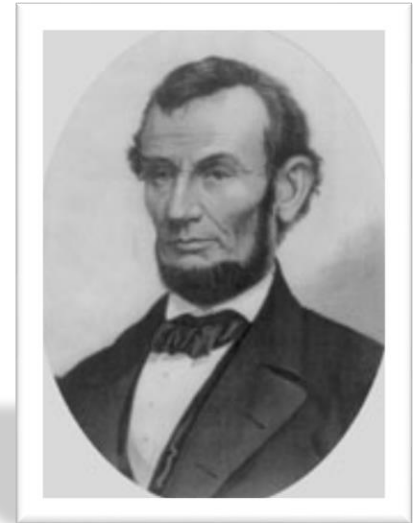
- MU Extension’s purpose, structure, and general operations
- The role of the Council and its members
- The Council’s relationship to the University

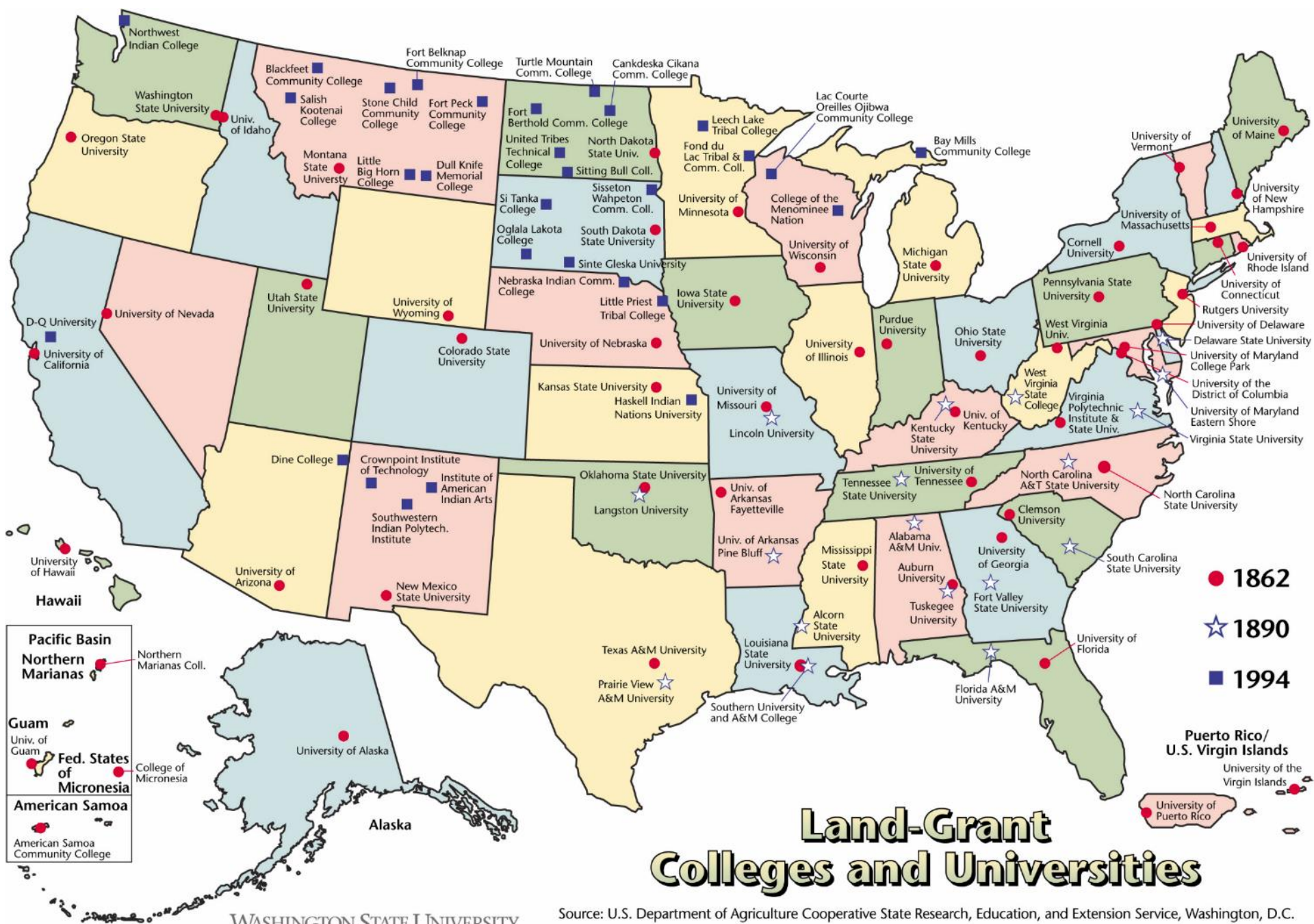
University of Missouri



Land-Grant Mission

- Provide teaching, research and extension
- 1862 Morrill Act
 - Included University of Missouri
- 1890 Morrill Act
 - Included Lincoln University
- 1994 Equity in Educational Land-grant Status Act
 - Added 29 Native American colleges; there are none in Missouri





Land-Grant Colleges and Universities

Source: U.S. Department of Agriculture Cooperative State Research, Education, and Extension Service, Washington, D.C.

Based on U.S. Department of Agriculture map: m2783, June 2003

Prepared by Information Department, College of Agriculture and Home Economics in partnership with Extended University Services
 G. Steffen—Graphic Designer • C. Fitzgerald—Principal Assistant • Published November 2003

Practical Education for All

“Our distinct land grant mission is to improve lives, communities and economies by producing relevant, reliable and responsive educational strategies that enhance access to the resources and research of the University of Missouri.”

Partnership

- **Local**
 - County Extension Councils
 - County Government
- **State**
 - University of Missouri System
 - Lincoln University
- **Federal**
 - U.S. Department of Agriculture
 - National Institute of Food and Agriculture (NIFA)



Funding



- Local
 - Annual county government appropriations
 - Fundraising and revenue generation
 - Pays for office operations, including office manager
- State
 - Through University of Missouri System
 - Pays for educational resources, including faculty, computer network, curriculum, & publications
- Federal
 - Funding to University; also grants and contracts

Extension Program Areas (“Big P”)

Youth and Families

- 4-H Youth Development
- Nutrition and Health

Agriculture and the Environment

- Ag business and policy
- Animal health & production
- Plant health & production
- Ag engineering

Business & Communities

- Community development
- Business development
- Labor and workforce development

Health and Safety

- Emergency management
- Continuing education (FRTI, LETI, Nursing)

Extension leadership

Marshall Stewart

Vice-Chancellor for Extension and Engagement; UM System Chief Engagement officer



Blake Naughton

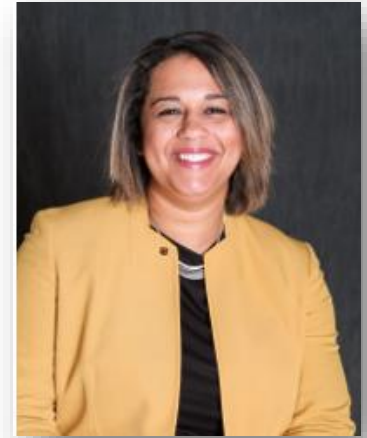
Assoc. Vice-Chancellor
Responsible for educational programs



Extension leadership

Susan Renoe

Asst. Vice-Chancellor: Responsible for relationships between researchers and communities, engaged scholarship



Mark Stewart

Director of Field Operations
Supervises regional directors,
day to day operations



Supporting administrative leaders

- Budget Director

Callie Glascock

- Communications and Marketing director

Dennis Gagnon

- Constituent Relations Director

Tracy Feller

- Advancement Director (interim)

James Preston

- E-Commerce Director

Kyle Flinn



Tracy Feller



James Preston

Extension Regions





IN THE LOCAL OFFICE

People in County Extension Offices

Specialists: University faculty that create, deliver, and evaluate education programs.

- **Field specialists**

- Programming in multiple counties, cross regional lines

- **County engagement specialists**

- Programming mostly in the duo/triad counties
- Local office administration and engagement in the home county

People in County Extension Offices

Education Associates: University employees, support for specific programs.

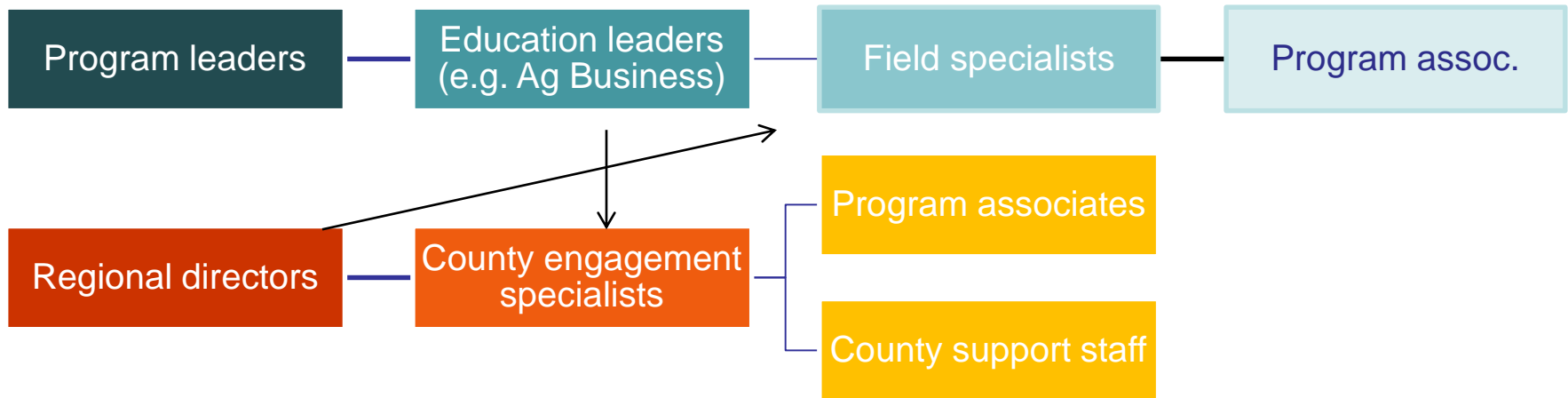
– Youth Program Associates

- Generally only work one county; full or part time
- Councils finally support half of the position

– Nutrition Program Associates

- Programs at eligible sites in one or two counties
- Supervised by a regional FNEP coordinator
- Federally funded program (SNAP Ed)

Who supervises who?



Mike Krauch
Northeast Regional Director

Faculty Housed in Boone County

- Field specialist in Agricultural Engineering
Kent Shannon
- County Engagement Specialist in Community Economic Development
 - Letitia “Tish” Johnson
- Field Specialist in 4-H Youth Development
 - John Shackelford
- Youth Program Associate
 - Janet Love

Other Specialists Serving Boone Co.*

- Ag Business: Mary Sobba
- Agronomy/Home Horticulture: Todd Lorenz
- Human Development: Sarah Traub
- Livestock: Heather Conrow
- Nutrition and Health: Elizabeth “Liz” Harrison

** Partial listing, new territories still in adjustment under the new staffing plan and restructuring*

County Office Staff

Office manager

- Council employee, supervised by CES
- Serve as receptionist, secretary, and bookkeeper



Social media

Page | **Inbox** 5 | **Notifications** 3 | **Insights** | **Publishing To...** | **Ad Center** | **More** ▾ | **Settings** | **Help** ▾

UNIVERSITY OF MISSOURI
Extension
MU +

MU Extension in Boone County
@boonecountext

Home
About
Posts
Events
Photos
Videos
Reviews

Liked ▾ | Following ▾ | Share | ...

Send Message ✎

Create Post | Live | Event | Offer | Job

5.0 5 out of 5 · Based on the opinion of 3 people

Write a post...

Photo/Video | Get Messages | Feeling/Activ... | ...

Chat (Disc...



EXTENSION COUNCILS

Role of Local Extension Councils

- Created by Missouri state law to work with MU
 - Responsibilities
 1. Programs
 2. Governance
 3. Membership



Council Responsibilities

1. Educational Programs

- Identifying community needs
- Making recommendations to faculty
- Ensuring access
- Funding at local level to support programs



Council Responsibilities

2. Governance

- Administer local budget, operations
- Manage county-paid personnel
- Office operations
- Annual elections
- Council operations
- Marketing



Council Responsibilities

3. Membership

- Recruit candidates
- Strive to ensure a diverse voice on the council representing all citizens
- Orient new members
- Provide ongoing member training



Regional Councils

- Develop regional policies, cooperative arrangements and joint Council activities
- Provide a forum for Councils to share information
- Represent each county in the region



State Council

- Representatives from each region
- Statewide advisory group
- Promote common interests
- Advocates for Extension



HC Russell (right)
Former State Council Chair

Council Resource Toolbox

- extension.missouri.edu/extcouncil/countytoolbox.aspx
 - Council questions and suggestions
 - Bragging points
 - Council operations and training info
 - Council elections
 - Elected officials
 - Much more



Sample of Available Training

- “Be An Effective County Extension Council Member”
- “Setting Priorities for Program Development”
- “What Is My Role in Program Implementation?”
- “Evaluating and Reporting Program Outcomes”
- “Understanding County Budgets and Fiscal Reports”
- “Recruiting Candidates for Effective County Councils”
- “Mastering the Nuts and Bolts of Council Elections”

Over 100 years serving Missourians





Thank you!

Orientation for New Council Members

County Extension Council Training



Extension

University of Missouri